

NEWSLETTER

Congregation Sons of Israel

Established 1909
 Park and Spring Streets
 P.O. Box 702
 Peabody, Massachusetts 01960
 (978) 532-1624



FRIDAY NIGHT SABBATH SERVICE

June 3, 2005 @7:30 P.M.

*The Service will be led by Seth Landau
 Assisted by Aurom Herbster
 Seth will deliver a D'var Tora*

We welcome Seth back to our Congregation. He has led several B'nai Mitzvos services at our Shul, and he will enhance our Shabbos experience.

The Oneg will be sponsored by:

Leslie Greenberg

In honor of her husband Stephen's

60th Birthday!!



SATURDAY MINYANS-----Start at 8:00 A.M.

SUNDAY MINYANS-----Start at 8:30 A.M.

Time to Kindle Sabbath Candles for June 2005



June	3 rd	-----	:57 p.m.
June	10 th	-----	:02 p.m.
June	17 th	-----	:05 p.m.
June	24 th	-----	:07 p.m.



CONGREGATION SONS OF ISRAEL JUNE 2005 HAPPENINGS!

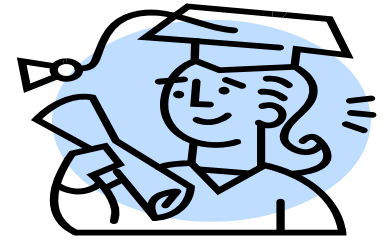
Everyone is Invited to Help Celebrate these Rituals & Social Events!!

Saturday-June 4, 2005

Kiddush Sponsored by:

Philip and Muriel Mindis

**In honor of their grand-daughter's
graduation from the
Solomon Schechter School**



Saturday-June 11, 2005----

Kiddush Sponsored by:

Stephen and Leslie Greenberg

**In honor of their grand-daughter
Jessica Lynn Greenberg's
2nd Birthday!**



Saturday-June 18, 2005----

Kiddush Sponsored by:

No Kiddush this week!



Saturday-June 25, 2005----

Kiddush sponsored by:

Larry and Carol Garber

**In honor of their
Anniversary!**



What a Wonderful Way to let us Share in your Joy and do a Good Deed at the same time! Celebrate your Simchas, Mitzvahs and Blessings with an Oneg on Friday night or a Kiddush on Saturday or Sunday morning at our Shul! Your dedicated Social Committee will do all the work in preparing and serving. For more information call Ruth or Barbara Sigel, at 1-978-536-2018. We look forward to hearing from you soon!



We will soon be observing the Festival of Shavuot, one of the three important pilgrimage festivals, called the "Shalosh Regalim." "Shalosh" is three in Hebrew, and "regalim" is from the word "regel" for foot. That name was given because at Shavuot, Pesach and Sukkos, Jews traveled to the Temple in Jerusalem to make harvest offerings, and to give thanks to G-d, as it is commanded in the Torah. It was a pilgrimage, often by "foot!"

Thousands of years later, we keep the Tradition by observing these festivals with prayer and joy. For Shavuot we specifically celebrate the time of the giving of the Torah to Moses and the Children of Israel at Mt. Sinai. This is a momentous occasion because, by accepting the Law, we Jews became a nation of Laws that we were to transmit to humankind.

We decorate the synagogue with greens to commemorate the Summer harvest in Israel, and to remind us of the Land of Israel. We eat blintzes and cheese dishes, also as a symbol of the "land of milk and honey." and to recall the giving of the Kashrut laws. Some people study and read texts all night on the first night of the Festival. Also, The Book of Ruth is read on Shavuot.

Please help us observe this Festival in the Synagogue by attending services. You will fulfill a Mitzvah, for as our Rabbis have said: Each year we should observe the Festival, as if we had personally received the Torah at Mt. Sinai.

Aurom Herbster

Ritual Director

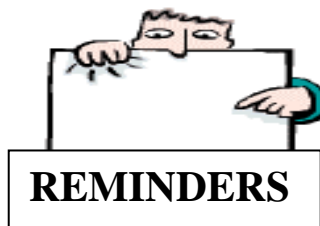
Schedule of Shavuot Services

Sunday, June 12, 2005-- 8:00 p.m.

Monday, June 13, 2005-- 8:00 a.m. and 8:00 p.m.

Tuesday, June 14, 2005-- 8:00 a.m. Yizkor will be recited.

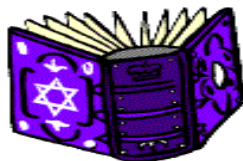




The Shul is sending *Get Well* cards and *Sympathy* cards to our Congregants. Please call Rhoda Kellerman at 1-978-535-0102, to inform her of any illness or condolences.

To all our Congregants, when making a donation please write reason, and specify on your check and envelope whether it is designated for the *General Fund* or *Trust Fund*! Mail to Congregation Sons of Israel- P.O. Box 702-Peabody, MA 01960

ATTENTION CONGREGANTS!!
SEMI-ANNUAL MEETING! THURSDAY, JUNE 30, 2005
M. IRVING HERBSTER SOCIAL HALL AT 7:30 PM
ALL SHUL MEMBERS ARE ENCOURAGED TO ATTEND!



DEDICATE A PRAYER BOOK

You can dedicate a book for a \$25.00 donation. We will prepare a beautiful inscribed label and insert it into a book in memory or in honor of a loved one or a happy event. Send request and donation to: Congregation Sons of Israel- P.O. Box 702-Peabody, MA 01960, Attention: Leslie Greenberg

SHUL ENTERS CYBERAGE!!



Congregation Sons of Israel website www.peabodyshul.org is available for your enjoyment! Many thanks to our webmasters: Jeremy Zafran and Bruce Gatterman. Learn more about your Shul history, committees, view newsletters, pictures, and much more! If you would like to be on the E-mail list, please send your e-mail address to our Shul e-mail address: peabodyshul@yahoo.com

Newsletter Prepared by:
Ritual Information:
Layout, Printing, Graphics
Publicity



Leslie Greenberg and Ruth Sigel
Avrom Herbster
Stephen and Leslie Greenberg
Ruth Sigel



MESSAGE FROM THE PRESIDENT

I started reading a book by Jack Welch who was the CEO of the biggest company in the world, General Electric. The name of his book is "Winning". Mr. Welch writes about the dos and don'ts of running a successful, winning company. His idea of a winning company is to be # 1 or #2 in your market. I got through the first few chapters and I'll probably finish the rest, but it's not the type of book where I would contemplate every word. Nonetheless he has some interesting concepts. The first is that a company's mission statement should reflect how the company would win. The second concept is that leaders should have "candor", which is being direct and honest with ideas and employees.

As far as Mr. Welch's "winning company" concept, I was wondering how that would apply to our shul? Do we want to be the best shul in the area, even at the cost of other shuls? And what does being the best shul mean, the most money, the largest membership, the most dynamic Rabbi, the Cantor with the best voice?

I think being a winning shul is providing an environment that allows a person to feel spiritual (i.e. connecting to God in some fashion). That could be praying or fixing the shul's boiler, whatever gives that person a feeling of being part of the Jewish experience, which is relating to God and/or doing good deeds. To be a winning shul, we must provide that environment by maintaining our attendance at services so those who wish to relate to God at any given time have the resources available. The resources of course are our congregation (people) and our physical facility (shul). The shul provides the physical means to accomplish our spiritual needs on a communal level. We all carry a little Temple in our hearts, but we need a gathering place to share our joys and grief.

I think being a winning shul is when someone comes up to me or another congregant and says they really liked the service. Even if they don't come back to us, we may have lit a spark that could lead them back to another shul or think about their Judaism.

I think being a winning shul is having a plan for the future. Meaning that as we age, we'll continue to have an active shul with services and a spirit of brotherhood and sisterhood. A winning shul means that our children will go to shul and will continue our traditions.

Do you think we have a winning shul? I believe we do. We do because of the hard work and dedication of our congregants who love our shul and Judaism. We have a winning shul because we're still here after 95 years in a part of Peabody that had a Jewish exodus.

The problem however is that in order to continue to be a winning shul we have to...well you know what it takes.

Now for the "candor" part of Mr. Welch's winning formula, where the heck are some of you? We miss your faces and handshakes. Drop by for a weekend service and have some breakfast with us too.

Bernie Horowitz

President

The following are gifts received **April 1, 2005 to April 30, 2005** designated to the Congregation's General Fund or the Trust Fund. These gifts may be given to honor the memory of a loved one or friend, to observe a yahrtzeit, to acknowledge a "simcha", or for any reason. The Shul very much appreciates these donations. They are needed, and they help to sustain the Shul. Send all gifts to Congregation Sons of Israel, Box 702, Peabody, MA 01960, and note the designated fund on the check and envelope

General Fund

In memory of mother Esther E. Katz
From: George Katz

In memory of Eve Weinswig
From: Mildred Henken

In memory of mother Annie Cohen
From: Albert Cohen

In memory of grandparents
Etta and Joseph Altshuler
From: Louis Cohen

In memory of Eve Weinswig
From: Karen Henken

In memory of Cynthia,
daughter of Eva Kolatka
From: Helen and Sheldon Caras

In memory of mother
Tessie Armus Erlich
From: Selma Michelman and
Gloria Clancy

In memory of Ruth Freedman
From: Barry Freedman

In memory of father Jack Shaw
From: Sandra Simon

In memory of mother Emily Press
From: Joan Fine

In memory of sister Sarah Peska
Lonstein
From: Gladys Gaman

Get well wishes to Vera Gardner
after her recent surgery
From: Helen and Sheldon Caras

In honor of the engagement of
Avrom Herbster to Merrill Zafran
From: Helen and Sheldon Caras

General Fund

In honor of her mother Sarah's
98th birthday
From: Adele Bernsetein

In honor of the Bat Mitzvah of her
grand-daughter Charlene Elizabeth
Swain
From: Arlene Rosen

Prayer Books

In memory of mother Eve Weinswig
In memory of Nana Eve Weinswig
In memory of nephew Adam Craig
Smulovitz
In memory of cousin Adam Craig
Smulovitz
From: Stephen & Leslie Greenberg

Edward Edelstein Memorial Trust Fund

In memory of nephew of Leslie
Greenberg
From: Sumner & Beatrice
Greenberg

In memory of Mrs. Rose Greenberg,
mother of Marvin Greenberg
From: Sumner & Beatrice
Greenberg

In memory of Harold Potcherkoff
From: Leslie & Steve Greenberg

In memory of father Max Chandler
From: Harvey & Paula Chandler

Edward Edelstein Memorial Trust Fund

Get well wish for Harvey Chandler
From: Steve & Leslie Greenberg
From: Milton & Rhoda Kellerman
From: Freda Kravitz & Melvin
Wolfe

In memory of Adam Smulovitz,
nephew of Steve & Leslie
Greenberg
From: Harvey & Paula Chandler

A speedy recovery to good health to
Ruth Sigel
From: Steve & Leslie Greenberg
From: Milton & Rhoda Kellerman
From: Freda Kravitz & Melvin
Wolfe
From: Harvey & Paula Chandler

In memory of Cynthia Kolatka
From: Freda Kravetz & Family

In memory of aunt Rose Greenberg
From: Steve & Leslie Greenberg

In memory of Eve Weinswig,
mother of Leslie Greenberg
From: Gerri Dermer

In memory of wife Dorothy Wolfe
From: Melvin Wolfe

In memory of Sylvia Shuster,
mother of Robert Shuster
From: Sumner & Beatrice
Greenberg

**Please note that May 2005
donations will be included in next
month's newsletter!**



Annual Joint Peabody Friday Night Sabbath Services

We join with Temples Ner Tamid, Beth Shalom, and Congregation Tifereth Israel for our annual joint Friday Night Service. Please make a special effort to attend. It is a way to pray together and share our common spiritual values. Also meet new and old friends. An Oneg will follow the service.

Date: Friday, June 17, 2005

Time: 8:00 p.m.

Place: Temple Ner Tamid

We look forward to having good attendance from our Congregation.



My husband Steve and I joined Congregation Sons of Israel over eight years ago after we both lost our fathers and wanted to have a place that we could say Kaddish. Little did we know that we would gain a family, what we now happily and proudly call our Shul family. We enjoy helping out the Shul by sponsoring an Oneg or Kiddush, being part of the Board of Directors and producing the monthly newsletter. What we have been given in return we can never repay. Besides the spiritual and religious aspect of the Shul, the caring of our fellow congregants has been overwhelming. The last few months have been devastating to our family, the loss of my mother, our nephew and Steve's illness. We cannot thank you enough for the good thoughts, prayers, phone calls, e-mails, cards and donations. God Bless All of You!

Leslie Greenberg



Traditions